



## Websites

- Condenast
- CMI Media
- Lagadère News
- Media Figaro
- Mediaobs
- Mpublicité
- Prisma

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la liste des sites



## Format operation

- On arrival on the sites, the Cover is in a closed position. Its size will take **30% visibility** of the screen on **all devices**.
- Onscroll, its size decreases to **10% visibility** of the screen on all devices
- The Cover will **expand** on Roll over (Desktop) and on Touch (Mobile / Tablet). Its size will take **70% visibility** of the screen, including the site menu, on all devices.



## Closing modes

- Click on the «CLOSE» cross button
- Closing expand : Click on the «Close» cross or at the end of the video or automatically after 5 secondes if expand static



## Sound

- Off by default

## Cross Devices Format : mobile, tablette et desktop



The format is not capped, for every new page visit, the cover will appear in its initial state

**Warning : Don't exceed 5Mo in total weight**

For any information, contact us : [cdp@massmotionmedia.com](mailto:cdp@massmotionmedia.com)

# Carousel Cover

## Deliverables - 12 elements minimum

All the elements below are to be delivered.  
It is recommended to deliver the **6 visuals** even for a distribution on one or two devices.

A maximum of 5 visuals can be used in the carousel.  
All visuals on the carousel must be the same size.

### Deliverables closed part - Cover (en jpg, png ou gif)

<b>Desktop closed 30%</b> <b>1920x300px</b> (safe area : 1296x266px) 300Ko max	<b>Desktop closed 10%</b> <b>1920x300px</b> (safe area : 1816x86px) 300Ko max	<b>Tablette closed 30%</b> <b>1450x300px</b> (safe area : 676x226px) 200Ko max
<b>Tablette closed 10%</b> <b>1450x300px</b> (safe area : 1446x66px) 200Ko max	<b>Mobile closed 30%</b> <b>780x200px</b> (safe area : 362x136px) 100Ko max	<b>Mobile closed 10%</b> <b>780x200px</b> (safe area : 696x102px) 100Ko max

### Deliverables expand part - Carrousel

<b>Logo</b> <b>200x200px minimum</b> (png, jpg, ai, svg)	<b>Carrousel visuals</b> <b>3 sizes accepted :</b> - 500x282px - 282x500px - 500x500px (jpg ou png)	<b>Font</b>  (ttf,eot ou otf)
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**Background - portrait**

Plain background or texture  
1100x1400px  
(jpg ou png)

**Background - paysage**

Plain background or texture  
1920x900px  
(jpg ou png)

**Descriptive texts**

200 characters maximum  
by description  
(optional)

Download control PSD here:

[PSD check](#)

Images 282x500px



Images 500x500px



Images 500x282px



[Demo here](#)