

Call to Action Format

Deliverables - 5 elements

Cover video is composed of the static elements in addition to the video.

As regards videos, Massmotionmedia is in charge of the compression, you can deliver the video source without intervention on your part.

As regards videos, please provide us with HD quality source, without any alterations or resizing, in .mov or .mp4.

Square and vertical videos : the background default color is black on tablet and mobile. You can give us the hexadecimal color you want instead of the black.

YOU HAVE TO PROVIDE:

Logo in .psd
CTA
Catchphrase
Product in .psd
Background color