



Websites

- Condenast
- CMI Media
- Lagadère News
- Media Figaro
- Mediaobs
- Mpublicité
- Prisma

↓ Télécharger
la liste des sites



Format operation

- On arrival on the sites, the Cover is in a closed position. Its size will take **30% visibility** of the screen on all devices.
- Onscroll, its size decreases to **10% visibility** of the screen on all devices
- The Cover will **expand** on Roll over (Desktop) and on Touch (Mobile / Tablet). Its size will take **70% visibility** of the screen, including the site menu, on all devices.



Closing modes

- Click on the «CLOSE» cross button
- Closing expand : Click on the «Close» cross or at the end of the video or automatically after 5 secondes if expand static



Sound

- Off by default

Cross Devices Format : mobile, tablette et desktop



The format is not capped, for every new page visit, the cover will appear in its initial state

Warning : Don't exceed 5Mo in total weight

For any information, contact us : cdp@massmotionmedia.com

Video Cover

Deliverables - 9 elements

Cover video is composed of the static elements in addition to the video.

As regards videos, Massmotionmedia is in charge of the compression, you can deliver the video source without intervention on your part.

As regards videos, please provide us with HD quality source, without any alterations or resizing, in .mov or .mp4.

Square and vertical videos : the background default color is black on tablet and mobile.
You can give us the hexadecimal color you want instead of the black.

Deliverables closed part - Cover (en jpg, png ou gif)

Desktop closed 30% 1920x300px (safe area : 1296x266px) 300Ko max	Desktop closed 10% 1920x300px (safe area : 1816x86px) 300Ko max	Tablette closed 30% 1450x300px (safe area : 676x226px) 200Ko max
Tablette closed 10% 1450x300px (safe area : 1446x66px) 200Ko max	Mobile closed 30% 780x200px (safe area : 362x136px) 100Ko max	Mobile closed 10% 780x200px (safe area : 696x102px) 100Ko max

Deliverables expand part - Cover (en jpg, png ou gif)

Accepted video sizes

Vidéo - horizontal 1920x1080px	OR	Vidéo - square 1080x1080px	OR	Vidéo - vertical 1080x1920px
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Non Optional Back upvisuels

Expand portrait

1100x1400px
(safe area : 946x736px)
500Ko max

Desktop - Tablette - Mobile

Expand paysage

1920x900px
(safe area : 1516x356px)
500Ko max

Desktop - Tablette - Mobile

Download PSD control here:

PSD check
Horizontal Video

PSD check
Square Video

PSD check
Vertical Video



[Examples of videos cover here](#)